

The Berks Street Art Festival

Kindness & Creativity

Saturday, May 4th, 2024 • 10 am - 2 pm

Rain Date: May 11, 2024

Reading Muhlenberg Career & Technology Center

2615 Warren Rd, Reading, PA 19604

(Please note: You must register and provide ad copy, logos, etc. by April 19, 2024 to be included in the program booklet or any advertising, banners, signage or other promotional materials for the event. Send to saf2024@thecamelpoint.org)

\$5,000.00 Guardian

investment includes:

- 20' wide x 20' exhibit space, 2 - 8 ft. tables, 2 chairs,
- Fifteen (15) copies of *Not All Camels Are In The Desert* book labeled with your logo,
- *Fifteen (15) Stop Bullying - I Care* bracelets,
- Website listing with logo,
- Logo/mention in all media (billboards) advertising,
- Two+ P.A. system mentions during the festival
- Interview on WRFY 102 FM live broadcast at the event
- Opportunity to tell your story in 2 minutes live message to the audience,
- Unique signage and large logo on sponsors' banners at the event,
- Your hashtag in two daily social media posts, reaching our 47,000 followers across Twitter, Linked In, Facebook, and Instagram.
- **Program Booklet Ad included:** Full page; Back or Inside cover (7.5" h x 4.5" w).

\$2,500.00 Bookworm

investment includes:

- 20' wide x 15' exhibit space, 2 - 8 ft. tables, 2 chairs,
- Ten (10) copies of *Not All Camels Are In The Desert* book labeled with your logo,
- Ten (10) *Stop Bullying - I Care* bracelets,
- Website listing with logo,
- Logo/mention in all media advertising,
- P.A. system mention during the Festival,
- Unique signage and large logo on sponsors' banners at the event,
- Your hashtag in two daily social media posts, reaching our 47,000 followers across Twitter, Linked In, Facebook, and Instagram.
- **Program Booklet Ad included:** Full page; Back or Inside cover (7.5" h x 4.5" w).

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\$1,000.00 Achiever

includes:

- 15' wide x 15' space,
- 1 – 8 ft. table, 2 chairs
- Five (5) copies of *Not All Camels Are In The Desert* book labeled with your logo,
- Five (5) *Stop Bullying - I Care* bracelets,
- Website listing with logo and logo on sponsors' banner at the event,
- **Program Booklet Ad included:** Half page (3.5" h x 4.5" w).

\$500.00 Explorer

includes:

- 10' wide x 10' space,
- 1 – 8 ft. table, 2 chairs,
- Two (2) copies of *Not All Camels Are In The Desert* book,
- Two (2) *Stop Bullying - I Care* bracelets,
- Website listing with logo and smaller logo on sponsors' banner at the event,
- **Program Booklet Ad included:** Quarter page (3.5" high x 2.25 wide).

In-Kind Sponsorship

We currently are looking for in-kind sponsors for various supplies and services at the event.

Call us at 717.964.7086 to learn more.

Sponsor registration opens on Monday January 22nd.

Sign up online at: <https://thecamelpoint.org/sponsorship-opportunities>

See the next page to register by mail.

For more information, call Pam Gockley, Exec. Director, at 610-763-2283

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Sponsor Mail Registration

(Please note: You must register and provide ad copy, logos, etc. by April 15, 2024 to be included in the program booklet or any advertising, banners, signage or other promotional materials for the event. Send to saf2024@thecamelpoint.org.)

Company Name: _____

Contact Person: _____

Address _____ City _____

State & Zip: _____

Contact Email: _____ Contact Phone: _____

Please select Sponsorship Level:

Guardian Achiever Explorer Bookworm

Sponsor registration opens on Monday January 22.

Sign up online at: <https://thecamelpoint.org/sponsorship-opportunities>

Or complete and mail this registration page with your check* to:

The Camel Project

201 Washington Street, #555

Reading Pa. 19601

For more information, call Pam Gockley, Exec. Director, at 610-763-2283

* Contact us for other types of payment.