

ChalkPalooza Agreement and Disclaimer

Kindness & Creativity

Saturday, June 6, 2026, 10 am to 2 pm

Northeast Middle School, 1216 N. 13th Street, Reading, PA 19604

Sponsor and Vendor Information and Agreement

By registering, you understand you are agreeing to the following:

1. You must sign-in at the Camel Caravan bus before proceeding to your assigned vendor spot. Registration and vendor setup is 8:00 am - 9:30 am on the morning of the event. You may bring your vehicle to your vendor spot to unload, etc. but you must have the vehicle off the Festival area by 9:30 am. Vendor teardown cannot begin before 2 pm.
2. There are no refunds for your registration fee for any reason.
3. Vendors may bring tables, chairs, tents, exhibits, etc. of any kind as long as they fit within the assigned space and they do not interfere with others or the event itself, i.e. loud sounds or music, etc.
4. No smoking, including vaping, or alcohol allowed anywhere on the event grounds.
5. Vendors must pay in advance to guarantee a space.

Please note, the following types of vendors or exhibits are not allowed at the event:

Political parties or organizations, political action committees, etc.

Weapons of any kind including guns, knives, etc.

Alcohol, drugs, or smoking (including vaping).

"Bouncy Houses", slides, or other similar activities.

Group or individual whose actions are contrary to our Inclusion and Diversity Policy as stated on our website.

Any other that is determined to be detrimental or harmful to the mission of the event or The Camel Project.

The Camel Project is solely responsible for determining the suitability of vendors and its decisions are final.

Specifics:

Occupying the space: Only the organization responsible for the agreement may occupy the space. Your space must represent only the business/organization that is contracted with The Camel Project.

Size: Vendor space is approximately 8 ft. x 10 ft. Larger sizes may be available, contact us.

Electricity: Electricity is not available.

WIFI: Wifi is not available.

Program Booklet Ads (optional) - All art must be camera-ready (.tif, .jpg, .pdf) and submitted by May 22, 2026.

Disclaimer: The Camel Project and the Reading School District, et al, shall not be responsible for any loss, damage, or injury that may occur to the exhibitor's employees or property from any cause whatsoever, prior, during, or subsequent to the period covered by the exhibit application. The exhibitor, in registering for this event, expressly releases The Camel Project and the Reading School District, et al, from and agrees to indemnify the same, against any and all claims for such loss, damages, or injury.

Please help us make this a fun and safe event!

Questions? Contact Pamela Gockley, chalk2026@thecamelproject.org or 717.964.7086

Be sure to let your customers and followers know you'll be at the ChalkPalooza!

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